

CES™ Unveiled

CES® 2026 | Jan. 4 | Las Vegas, NV | CES.tech/Unveiled

Elevate your brand with priority access to elite media influencers

CES Unveiled Las Vegas—the official media event of CES 2026

Whether you're an innovative startup or an established global brand, this event is your chance to get ahead of the game, stand out from the show buzz and break your news early to media influencers two full days before CES opens its doors.

Exhibit options and pricing

CES Unveiled exhibitors receive:

- Exclusive demonstrations and networking opportunities
- Pre-event promotion to CES' worldwidemedia list
- Access to the pre-registered media list for both events
- Inclusion in print and digital program guide, where applicable

Tabletop Display:

- One (1) 6-foot draped exhibit table*
- Four (4) exhibitor passes
- One (1) sign (22"x 28") with exhibitor name
- One (1) hard-wired internet drop
- One (1) 500-watt electrical outlet

**Eureka Park exhibitors receive a 30" round highboy exhibit table*

Event Details:

Location: Mandalay Bay Convention Center, Shoreline Exhibit Hall

Hours: 4-7 PM

Cost:

- CES Unveiled Tabletop\$7,800*
- Innovation Award Honorees\$800 discount (tabletop only)
- Eureka Park (Highboy Table)....\$800

**Food Tech \$10,000*

Sponsorship & Branding Opportunities

We offer a variety of promotional opportunities to get your company's brand in front of this influential audience.

Space is limited, contact a sales representative to reserve yours today at ExhibitSales@cta.tech.
Learn more at CES.tech/Unveiled.